

**JOHN T. KROTEC**  
POETIC HUMAN



# **SPEAKER** Media Kit

# BIO

John is an entrepreneur, writer, and U.S. Army veteran.

After college John went to work in corporate America and realized that despite doing well in the job, he wanted something more.

He joined the military later in life with the purpose of being able to make money to go to law school. The army taught him discipline and how to value himself.

After serving for three years he left the army and returned to civilian life. It was then that he was reacquainted with his future wife, helping her raise a family.

Together they successfully ran a brick and mortar business for 23 years leading international guided tours.

In 2012, John hit rock bottom and survived a traumatic brain injury. This unleashed his demons and forced him to cope with the trauma he experiences at a young age.

During this time, he almost lost his marriage and family.

With months of Cognitive Behavioral Therapy and Hemp-Based Pharmaceutical treatment, he developed his own healing system.

John's love and passion for life is now fueled by a commitment to discipline and helping men to achieve the success they deserve in life and business through is Poetic Humans movement.

## LEADERSHIP

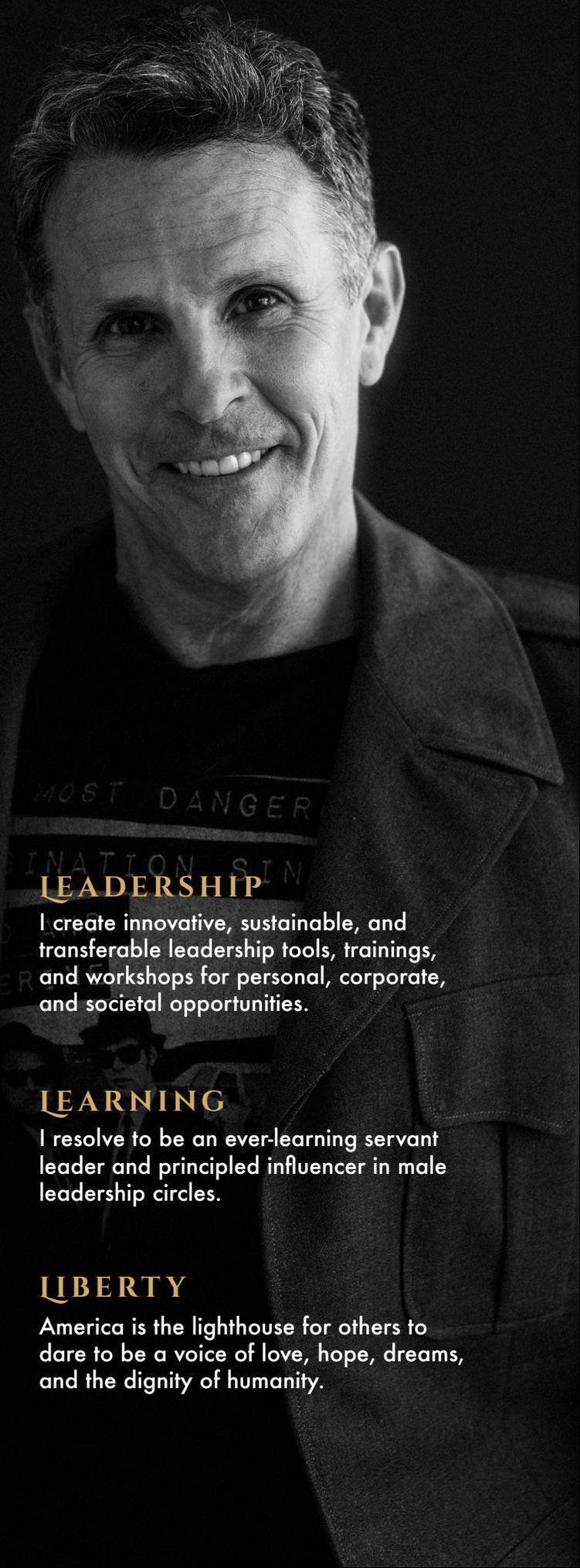
I create innovative, sustainable, and transferable leadership tools, trainings, and workshops for personal, corporate, and societal opportunities.

## LEARNING

I resolve to be an ever-learning servant leader and principled influencer in male leadership circles.

## LIBERTY

America is the lighthouse for others to dare to be a voice of love, hope, dreams, and the dignity of humanity.



## KEYNOTE: THE MALE LEADERSHIP CRISIS & THE SECOND LAW OF THERMODYNAMICS

Look around today. Confusion. Degradation. Conflict.

The path of least resistance abounds. Does this sound familiar to what is happening to leadership today?

John's talk – addressed to men and sure to inspire women worldwide – will spur conversation, and jar the most well poised men to reconsider how they lead in all aspects of life.

“Men, I challenge you to look inside, to search your hearts and minds. Have you had to sacrifice? Have you suffered grief? Were you ever violated? If you said yes, to any of these questions, then I will ask you a few more. Where can you choose to liberate others? Where can you choose to love? And from this place of liberty and love, how can you lead? Who can you serve?”

## REMOVING YOUR BLINDFOLD IT'S ABOUT TIME TO SEE YOUR LIFE

There is no way to escape the reality of it – sexual assault and/or abuse is uncomfortable to talk about, it's sensitive subject matter that can cause anxiety & fear. John takes away that fear to help empower men to heal, face their past and move forward with confidence and courage.

## LOVE DOESN'T HURT, IT HEALS

John did the hard work to develop his own self-love and it paid off for both he and his wife. In this talk, he explains that self-love is a requisite for loving others. John can assure even the most brawny, manly men in high stress careers – when you believe it, when you can develop a genuine self-love, when you can sincerely appreciate who you are – it can create a deep love for not only you, but, for the others around you that words cannot fully describe.

# WHAT THEY'RE SAYING

"With tremendous insight, a general love for the Veteran Community. John spoke brilliantly to a large crowd of Podcasters, from newbies to seasoned show producers, giving practical advice and motivation as they listened intently and hung on every word."

**JEFFERY IODICK**

"John's motivational speaking style inspired the more than 13,000 volunteers he guided at Nathan Benderson Park, which was named "Venue of the Year" and recognized as "The Best Race Course in North America."

**R. GIANNINI**

"I have known John Krotec as a friend, neighbor, and community volunteer for many years. During that time, I had opportunity to hear him speak as Chairman for F210 Community Alliance in many different public forums. John is clear, effective, and passionate in his presentations and delivery style. He continued to use those communication skills in the early development of the Nathan Benderson Park here in Sarasota, a now internationally famous rowing venue. John is a true asset in the field of communication, wherever he is placed."

**GARY S. HEFFNER**

"John was a perfect fit for our school's "Let Freedom Ring Courtyard Ceremony" for Veterans and First Responders. At our ceremony when John spoke, we had about 800 students/staff plus about another 100 guests. John's delivery was extremely passionate and relatable. Our school was fortunate to have the chance to hear John speak two years in a row (2017 and 2018). His real-world experiences, in addition to his ability to command the audience's attention were very impressive. I feel his personal struggles as a youth to figure out his path in life and his military experience was key to connecting his message with the audience which was focused on personal freedom and service to our country and communities. Freedom Elementary would always welcome John back and we are very appreciative of the service he provides."

**JEFFREY WILSON**

"The heart, soul and motivation of John Krotec can be summed up as God, Family and Country. Everything he does in his personal and professional life is through the lens of service and love. As a successful author and international speaker, he shares how the blessings of overcoming his own personal trauma has uniquely shaped him into a leader and provider of hope and direction to all who are struggling or have struggled with physical and emotional trauma. John has faithfully served our great nation, and all who have the privilege of calling him friend."

**EDWARD M. PEREIRA**

For speaking rate sheet, contact  
Kalen Arreola at [k@kmc.digital](mailto:k@kmc.digital).



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[www.johntkrotec.com](http://www.johntkrotec.com)